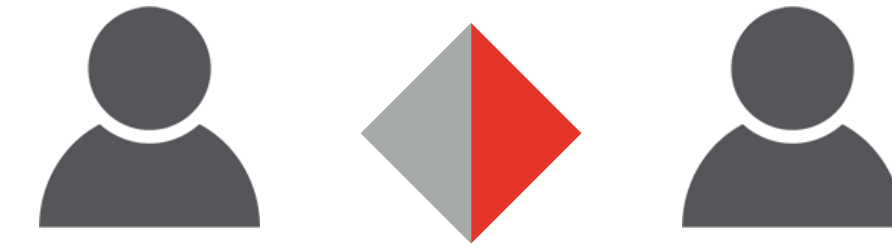
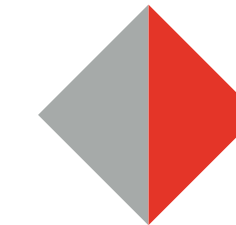


HUMAN
WIRED

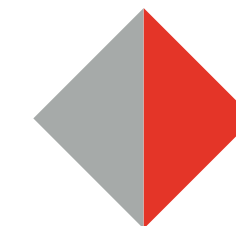
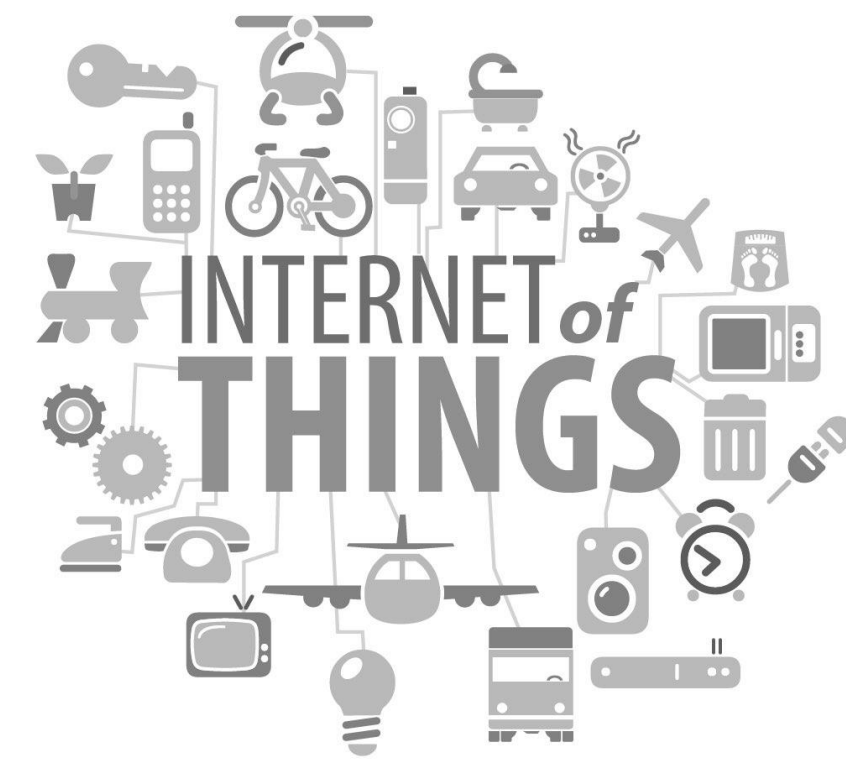
Digital connectivity



People WIRED to people



Brands WIRED to consumers



All forms of communication
via digital platform

SPEAKERS

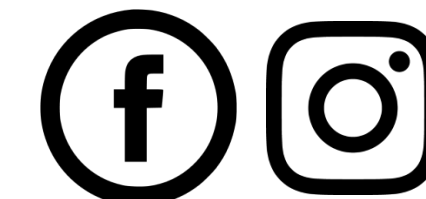
Regional & Thailand



Google YouTube

Topic – “Google & Youtube: Future Intelligence”

by Phu Truong, Head of Agency, Google(Thailand)



Topic – “Facebook & Instagram: The Future of AI and its Impact on Marketing”

by Rathiya Jinn Issarachaikul, Head of Sales and Business Development, Small and Medium Businesses, Facebook (Thailand)



Topic – “Line : Disruption Through Chat”

by Ariya Banomyong, Managing Director, LINE (Thailand)



SPEAKERS

Regional & Thailand



Topic - “Why Brand Matters”
by Chris Reiterman, Co-CEO,
Asia Pacific, Ogilvy & Mather
President, Asia Pacific, Ogilvy
& Mather Advertising



Dentsu media
Thailand

Topic - “Beyond Advertising”
by Ryutaro Seki,
Senior Creative Director, Dentsu
Thailand / Dentsu Media Thailand



McCANN
WORLDGROUP

**Topic - “Being Human First in a
Tech Mad World”**
by Chief Digital Officer, APAC –
McCANN Worldgroup